

FREE Listing Opportunity ... Don't Miss Out!

NonProfit PRO

ENHANCED LISTINGS GIVE **MAXIMUM EXPOSURE**

2017 Nonprofit Resource Guide



Attention Nonprofit Suppliers:

The 2017 *Nonprofit Resource Guide* will be published in the November/December 2016 issue of *NonProfit PRO*. Don't miss out! To make sure your Enhanced Listing is included, **call or email Chris Lyons ASAP.**

STAND OUT FROM THE CROWD – AND TELL MORE OF YOUR STORY – WITH AN ENHANCED LISTING!

- Your Enhanced Listing includes: company logo, company name, link to your website, and your 50-75 word company description.
- Enhanced Listings appear in the November/December 2016 print and digital edition of *NonProfit PRO* – this issue will also include the Gold Awards.
- Enhanced Listings are also online for one year in the *NonProfit PRO Online Resource Guide*.

If you would like to be listed in more than one category or for more information on enhanced listings or advertising in the NonProfit PRO Resource Guide, please call Chris Lyons at 215-238-5314 or email clyons@napco.com.

TURN OVER AND COMPLETE YOUR INFORMATION

(continued)

JUST \$495 FOR ONE YEAR – PRINT AND ONLINE!


allegiance

Allegiance Software Inc.

3064 49th St. S
Fargo, ND 58104
(p) 800.858.7654
www.allegiancesoftware.com
Contact: Ryan Sunram
sales@allegiancesoftware.com

Backed by 24/7/364 award-winning support, Allegiance Software systems help nonprofit broadcasters raise more money. And with over 30 years of experience and partnerships with industry experts, we provide technology, training and resources to help our customers optimize their fundraising efforts. For more information, contact Ryan at ryan@allegiancesoftware.com or 1-800-858-7654. See ad on pg. 27

Sample enhanced listing

www.NonProfitPRO.com

NonProfitPRO 2017 Resource Guide Listing Form

COMPANY INFORMATION

Please print carefully

Company name _____
 Address _____
 City _____ State _____ ZIP code _____ Country _____
 Website URL _____
 Phone _____ Toll-free phone (if different) _____
 Fax _____ E-mail _____
 Contact Name (to be published) _____ Name of Person completing this Form _____

SELECT THE ONE CATEGORY FOR YOUR LISTING

SUPPLIER CATEGORIES:

EDITOR'S NOTE: Each vendor is entitled to ONE FREE category listing. Please check just one box below (or circle a category if there are no subcategories with boxes below). Additional and enhanced listings are available for a fee, as are display advertising opportunities. Please call your NonProfit PRO sales representative or Chris Lyons at 215-238-5314; email: clyons@napco.com

- | | | |
|---|--|---|
| <input type="checkbox"/> Affinity Programs | <input type="checkbox"/> Education / Training | <input type="checkbox"/> Search/SEM/SEO |
| <input type="checkbox"/> Agency/Consultant | <input type="checkbox"/> E-Philanthropy | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Annual Campaigns | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Software/Technology |
| <input type="checkbox"/> Capital Campaigns | <input type="checkbox"/> Accounting | <input type="checkbox"/> Auctions |
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Investment Services | <input type="checkbox"/> Call Center |
| <input type="checkbox"/> Full Service | <input type="checkbox"/> Payment Processing | <input type="checkbox"/> Consulting |
| <input type="checkbox"/> Major Gifts | <input type="checkbox"/> Recurring Donations | <input type="checkbox"/> Donor Management |
| <input type="checkbox"/> Planned Giving | <input type="checkbox"/> RFP | <input type="checkbox"/> Financial Services |
| <input type="checkbox"/> Multichannel | <input type="checkbox"/> Fulfillment Services | <input type="checkbox"/> Fund Accounting |
| <input type="checkbox"/> Hiring/HR/Executive Search | <input type="checkbox"/> Grant Writing | <input type="checkbox"/> Membership |
| <input type="checkbox"/> Special Events | <input type="checkbox"/> Insert Media | <input type="checkbox"/> Planned Giving |
| <input type="checkbox"/> Sweepstakes | <input type="checkbox"/> International Fundraising | <input type="checkbox"/> Prospect Research |
| <input type="checkbox"/> Auction Services | <input type="checkbox"/> Lettershops | <input type="checkbox"/> Social Networking |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Lists | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Cause Marketing/
Corporate Partnerships | <input type="checkbox"/> Business Lists | <input type="checkbox"/> Telefundraising |
| <input type="checkbox"/> Charitable State Registration | <input type="checkbox"/> Compiled Lists | <input type="checkbox"/> Training |
| <input type="checkbox"/> Copy / Creative | <input type="checkbox"/> Consumer Lists | <input type="checkbox"/> Web-based |
| <input type="checkbox"/> Database Marketing | <input type="checkbox"/> E-mail Lists | <input type="checkbox"/> Special Events/Face-to-Face
Fundraising |
| <input type="checkbox"/> Donor/Volunteer Recognition | <input type="checkbox"/> International Lists | <input type="checkbox"/> Telefundraising |
| <input type="checkbox"/> DRTV | <input type="checkbox"/> List Brokers | <input type="checkbox"/> Video |
| | <input type="checkbox"/> List Managers | <input type="checkbox"/> Volunteer/Board |
| | | <input type="checkbox"/> Web Design |
| | <input type="checkbox"/> List Services | |
| | <input type="checkbox"/> List Enhancement | |
| | <input type="checkbox"/> List Monitoring/Seeding | |
| | <input type="checkbox"/> List Segmentation | |
| | <input type="checkbox"/> Merge/Purge & Dupe Elimination | |
| | <input type="checkbox"/> Mobile | |
| | <input type="checkbox"/> Paper/Envelopes | |
| | <input type="checkbox"/> Recycled Goods | |
| | <input type="checkbox"/> Specialty Formats | |
| | <input type="checkbox"/> Premiums/Freemiums/
Promotional Products | |
| | <input type="checkbox"/> Printers | |
| | <input type="checkbox"/> Direct Mail | |
| | <input type="checkbox"/> Equipment | |
| | <input type="checkbox"/> Short Run | |
| | <input type="checkbox"/> Specialty | |
| | <input type="checkbox"/> Recycling Programs | |
| | <input type="checkbox"/> Research | |
| | <input type="checkbox"/> Data Analysis | |
| | <input type="checkbox"/> Data Mining | |
| | <input type="checkbox"/> Prospect Research | |

YES! I'm interested in learning more about enhanced and/or multiple category listings.

Or contact Chris Lyons at 215-238-5314 or email clyons@napco.com for more information on enhanced listings or advertising in the NonProfit PRO Resource Guide.



RETURN THIS FORM BY FRIDAY, NOVEMBER 11, 2016 TO:

POSTAL:

Sean Norris, NonProfit PRO
 1500 Spring Garden St., Suite 1200
 Philadelphia, PA 19130

EMAIL:

Fill out the form and email
 to snorris@napco.com

DEADLINE FOR ENHANCED LISTINGS: FRIDAY, NOVEMBER 11, 2016

DISPLAY ADVERTISERS GET FREE ENHANCED LISTINGS