

NonProfit **POWER**

EMPOWERING NONPROFITS WITH TECHNOLOGY

SPONSORSHIP OPPORTUNITIES

JUNE 26-27, 2019
CENTER CITY, PHILADELPHIA

power.nonprofitpro.com

PRESENTED BY

NonProfit**PRO** 



WHY SPONSOR?

NonProfit POWER's Value Proposition is Simple...

As a Sponsor, you'll have guaranteed one-on-one time with executive decision makers. These Attendees are responsible for evaluating, purchasing, implementing and managing major technology platforms, tools and solutions at their nonprofits. Attendees will hold titles such as Executive Director, Chief Development Officer, Head of Fundraising, Head of Technology, and more. Our "1:1 Meeting-Boardroom-Case Study" approach creates ROI at a fraction of the cost compared to attending a large industry trade event or traditional conference.

- ➔ **Pre-scheduled 1:1 meetings** with attending senior executives are the ideal way to drive sales and solidify partnerships. Sponsors schedule meetings with Attendees beginning 3-4 weeks before the event through our online scheduling system, as well as on site.
- ➔ **Private Case Study Presentations** with rotating groups of 10-15 senior executives in the process of reviewing technology tools, services and solutions for implementation at their nonprofits.
- ➔ **Additional networking opportunities including:** receptions, breakfasts, luncheons, dinners, casino night, and awards reception where attending executives vote on the best Sponsor products and presentations.
- ➔ **Keynote presentations and panels:** in-depth presentations and panel discussions featuring sponsors whose solutions are driving nonprofit leader's branded content to new heights.

NonProfit POWER is an exclusive forum where buyers and sellers come together, in an environment facilitated by experts, to share their experiences, needs, products and services. The entire event experience - from meals and entertainment to the venue and conference program - provides Attendees and Sponsors with first-class networking and unique business development opportunities.

All qualified attendees receive a full participation package that includes travel, hotel accommodations, meals and networking activities. This ensures a cost-effective and quality peer-to-peer experience for Attendees and a 100% qualified audience for participating Sponsors.

What makes NonProfit POWER different from other events?

NonProfit POWER is an invitation-only, hosted-buyer summit

to help nonprofit leaders quickly identify and adopt the most relevant digital technologies and fundraising services. NonProfit POWER will dissect the modern martech stack and explore in-depth how the right technologies and fundraising services can enable nonprofits to achieve real organizational objectives. Rather than just another trade show or exhibition, NonProfit POWER is focused on building relationships so all stakeholders in these complex ecosystems can better understand and advance their needs.

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Diamond Package: \$30,000 (Limit of 3)

- ➔ Speaking opportunity on Keynote Panel
- ➔ Three (3) Case Study Presentations (25-minute sessions in Boardroom setting with up to 15 Attendees per session)
- ➔ Two (2) designated meeting tables in the Attendee Meeting Lounge for 1:1 meetings
- ➔ Guaranteed minimum of thirty (30) 1:1 meetings with Attendees
- ➔ Access to 1:1 self-scheduling systems
- ➔ Complete Attendee contact details
- ➔ Inclusion in pre-show and post-show press releases
- ➔ Pre- and Post-event inclusion on event collateral
- ➔ On-site Signage
- ➔ Three (3) All-Access supplier passes included (up to 3 additional All-Access passes may be purchased for \$2,000 per pass)

Gold Package: \$17,500 (Limit of 8)

- ➔ Two (2) Case Study Presentations (25-minute sessions in Boardroom setting with up to 15 Attendees per session)
- ➔ Two (2) designated meeting tables in the Attendee Meeting Lounge for 1:1 meetings
- ➔ Guaranteed minimum of twenty (20) 1:1 meetings with Attendees
- ➔ Access to 1:1 self-scheduling systems
- ➔ Complete Attendee contact details
- ➔ Inclusion in pre-show and post-show press releases
- ➔ Pre- and Post-event inclusion on event collateral
- ➔ On-site Signage
- ➔ Two (2) All-Access passes included (up to 2 additional All-Access pass may be purchased for \$2,000 per pass)

For information on sponsoring and/or attending NonProfit POWER, please contact Chris Lyons at clyons@napco.com.

QUALIFIED ATTENDEES

The Attendees we bring to our events are highly targeted. We recruit them and qualify them. We don't use traditional event marketing practices that deliver unknown results in terms of types of Attendees. We bring in high-level decision makers who have a budget and an intent to purchase, not numbers and numbers of unqualified Attendees.

When a Sponsor participates at NonProfit POWER, they don't have to "hope" to have meaningful meetings. Sponsors' Boardroom Case Study sessions and 1:1 meetings with Attendees are pre-scheduled so they know exactly what they are getting and how to prepare. The hosted-buyer model is a proven approach that delivers Sponsors and Attendees what they've been promised: new relationships and opportunities to enhance their businesses.



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Silver Package: \$11,500 (Limit of 10)

- ➔ One (1) Case Study Presentation (25 minute sessions in Boardroom setting with up to 15 Attendees per session)
- ➔ One (1) designated meeting table in the Attendee Meeting Lounge for 1:1 meetings
- ➔ Guaranteed minimum of ten (10) 1:1 meetings with Attendees
- ➔ Access to 1:1 self-scheduling systems
- ➔ Complete Attendee contact details
- ➔ Inclusion in pre-show and post-show press releases
- ➔ Pre- and Post-event inclusion on event collateral
- ➔ On-site Signage
- ➔ One (1) All-Access pass included (up to 1 additional All-Access pass may be purchased for \$2,000)

Startup Package: \$3,500 (Limit of 4) **Limited to companies 2 years old or younger.**

- ➔ One (1) All-Access pass
- ➔ One (1) 15-minute speaking slot during Startup Derby in front of entire NonProfit POWER audience
- ➔ Five (5) 1-to-1, pre-scheduled, 20-minute meetings with Attendees of your choice
- ➔ Complete Attendee contact details
- ➔ Inclusion in pre-show and post-show press releases
- ➔ Pre- and Post-event inclusion on event collateral
- ➔ On-site Signage

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What other sponsors have to say

“This is a great format. **Real information exchange** from thought leaders in the industry paired with thoughtful opportunities for vendors to interact.”

“These events create an **unrivaled opportunity to network** while learning about the innovative technologies and tools we need to grow.”

“It’s rare to find a conference that is small enough to meet with everyone, but also has the **exact people that you want to meet** with. Further, allowing for ample opportunities to network and chat with a variety of people makes sure that you connect with the right contacts. **A unique and great event!**”