

NonProfit **POWER**

EMPOWERING NONPROFITS WITH TECHNOLOGY

ATTENDEE PROSPECTUS

JUNE 26-27, 2019
CENTER CITY, PHILADELPHIA
power.nonprofitpro.com

PRESENTED BY

NonProfit**PRO** 



NonProfit POWER is produced by NonProfit PRO, the go-to resource for nonprofit management and strategy.

What Is NonProfit POWER?

The technology powering the nonprofit business is more fragmented than ever. Endless demos and product pitches are a time suck. We designed NonProfit POWER, an invitation-only, hosted summit created to enable leaders from across the nonprofit & technology spectrum to connect, exchange ideas, and build relationships. NonProfit POWER is a free, all-inclusive experience for qualified attendees—key decision makers overseeing technology strategy at leading nonprofit companies.

Attendees will share the successes and challenges encountered when adopting and implementing new technology and will have access to THE industry leaders and experts covering THE topics they need to hear about—all to help them make better decisions. **NonProfit POWER attendees will explore pioneering solutions aligned with three key technology themes:**



TECHNOLOGY SOLUTIONS



MARKETING SERVICES



DATA SOLUTIONS

All qualified executives receive a full participation package that includes travel, hotel accommodations, meals and networking activities. This ensures a cost-effective and quality peer-to-peer experience for attendees. NonProfit POWER has limited attendance, and is designed around the small group concept.

The NonProfit POWER Opportunity

As nonprofit executives are seeking to understand how current and future technology platforms, tools and solutions can drive their organizations, vendors are looking for ways to identify and develop relationships with these key executives. NonProfit POWER is designed to meet the needs of both attendees and vendor sponsors together in a focused and exclusive business environment.

BENEFITS of Attending

- ➔ Free full participation package that includes travel, hotel accommodations and meals ensuring a cost-effective experience.
- ➔ Industry roundtables and daily networking activities will also be featured.
- ➔ Accelerate your strategic knowledge of available solutions, advancements and capabilities.

EXECUTIVE roles such as these will attend NonProfit POWER:

- ➔ CEO
- ➔ President
- ➔ Executive Director
- ➔ Chief Development Officer
- ➔ Chief Operating Officer
- ➔ Chief Technology Officer
- ➔ Head of Technology
- ➔ CMO

NONPROFIT POWER IS DESIGNED TO PROPEL YOUR TECH STRATEGY FORWARD:

EXPERT ANALYSIS

Take an in-depth look at the trends, tech and services primed to impact nonprofits.

BOARDROOM CASE STUDIES

Probe leading tech tools & solutions in a no-holds-barred setting.

1:1 MEETINGS

Accomplish months of intel gathering and high-level meetings with leading vendors in only two days.

NETWORKING OPPORTUNITIES

Connect with like-minded senior leaders making their mark on the nonprofit world.

JOIN 50+ OF YOUR INDUSTRY PEERS. EXECUTIVES FROM THESE NONPROFITS AND MORE HAVE ATTENDED OUR EVENTS IN THE PAST:





NETWORK WITH FELLOW EXECUTIVES

The technology powering nonprofits is becoming more fragmented than ever. Endless demos and product pitches are both tedious and overwhelming. We created NonProfit POWER, an invitation-only, hosted summit created to enable leaders from across the nonprofit and technology spectrum to connect, exchange ideas and build relationships.

NonProfit POWER has limited attendance and is designed around the small group concept. In order for executives to attend NonProfit POWER, they must pre-qualify based upon specific criteria. Because all executives are fully hosted (read: it's free!), each attendee is committed to participating in full throughout the event—including at all sponsor-led boardroom case study sessions, in all pre-scheduled 1:1 meetings with sponsors and at all networking events.

Attendee FAQ

How much does it cost to attend?

There is no charge for qualified executives to participate. Due to limited space, executives are encouraged to secure their place as soon as possible.

How is this event different from other nonprofit industry events?

The goal of this meeting is to bring nonprofit and technology leaders together to formalize relationships in order to further advance the use of nonprofit technologies in critical market segments. Rather than just another conference exhibit hall or exhibition, this event is focused on building relationships so all members in these complex ecosystems can better understand and advance their needs.

What are the 1:1 meetings?

These are private sit-down business meetings between attendees and sponsors that are scheduled prior to the event through an easy to use scheduling system.

Beyond 1:1 meetings, are there any other opportunities to network with vendors?

Yes. You can meet with them during luncheons, dinners and other networking activities.

What do I need to bring?

We take care of your travel, hotel, meals and functions. Bring your business cards and inquisitiveness.

Do You Qualify? power.nonprofitpro.com/attend

DO YOU QUALIFY

- Qualified attendees receive a fully-hosted conference package including airfare, hotel, meals and all NonProfit POWER sessions!
- If you're interested in attending NonProfit POWER, please visit power.nonprofitpro.com/attend and submit a qualification form. Contact Nhu Te at nhute@napco.com if you have any questions.